

## **Play With ASL Launches Innovative Sign Language Gaming App Created by Deaf Native ASL User**

Los Angeles, CA – [Tuesday, April 23, 2024] – Play With ASL, is thrilled to announce the launch of its first gaming app available exclusively on the Apple App Store. The app, created by Deaf native ASL signer, Jon Mowl and the Play With ASL team, aims to make learning ASL an enjoyable and engaging experience.

The initial release features a memory game that challenges users to match sign language to pictures/words, making it not just a fun activity but a tool for enhancing ASL learning. "It was always my dream to create an ASL game," says Jon Mowl, co-founder of [Play With ASL](#) and [GoSign.AI](#). "There are many ways to learn or practice ASL, but they are mostly through books, social media, and websites. There has never been a fun way like a gaming app, so I am thrilled to finally have this dream come into reality."

Unlike many ASL learning tools created by non-native signers, Play With ASL offers an authentic learning experience signed by diverse Deaf native signers. This approach ensures that users are learning ASL that is culturally accurate and widely used within the Deaf community.

Recognizing the pivotal role of educators in ASL instruction, Play With ASL is also equipped with Learning Tools Interoperability (LTI) tools. This feature allows teachers to seamlessly integrate the app into their classroom settings, providing a dynamic supplemental tool that complements traditional learning methods. "We designed this app not only for students but with teachers in mind, aiming to facilitate an interactive learning environment," Jon Mowl added.

The app is currently free and available for download, with many more games and features scheduled for future releases. Planned enhancements include additional teachable moments within the app, varied difficulty modes, and a broader variety of categories.

Already, Play With ASL has garnered support from the educational community, receiving letters of intent to use the app as supplementary material in ASL classes at prestigious institutions such as The University of Texas at Austin, Los Angeles Southwest College, Pasadena City College, Boston University, Riverside Community College, and Purdue University.

A fun tidbit, Jon Mowl is a three-time international Deaf basketball player who has competed in the Deaflympics and World Championships. Reflecting his passion for basketball, the app features a basketball court and a mascot, a monkey, who is also a basketball player. This unique aspect adds an additional layer of fun and personal touch to the learning experience.

Play With ASL invites users to follow their journey and stay updated on new releases and features through their Instagram and Facebook pages.

**Watch the Personal Video on this Press Release:**

<https://www.instagram.com/reel/C6HpYbCy85c/?igsh=MWQ1ZGUxMzBkMA==>

**Download the app:** [Apple App Store Link](#)

**Follow Play With ASL:**

- Instagram: [Play With ASL Instagram](#)
- Facebook: [Play With ASL Facebook Page](#)

An Android version of the app is expected to be available in the coming months, expanding accessibility to more users worldwide.

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Play With ASL is set to redefine how people learn American Sign Language, making it more accessible, enjoyable, and effective for everyone.